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亞洲金融集團(控股)有限公司*
ASIA FINANCIAL HOLDINGS LIMITED
Incorporated in Bermuda with limited liability

**(Stock Code: 662)**

# POSITIVE PROFIT ALERT

This announcement is made by Asia Financial Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the "**Board**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the nine months ended 30 September 2025, and taking into account of disposal of shareholding in Hong Kong Life Insurance Limited by Asia Insurance Company, Limited, a direct wholly-owned subsidiary of the Company, as announced on 9 October 2025 ("**Sale of HK Life**"), the Group is expected to record an increase of over 50% (the "**Profit Increase**") in its net profit attributable to shareholders of the Company (the "**Profit**") for the year ending 31 December 2025 as compared to the audited Profit of about HKD647.1 million for the corresponding period in 2024.

Based on the information currently available to the Group, the Profit Increase is mainly attributed to Sale of HK Life and an increase in the profit of the Group's investment portfolio as a result of the upturn in the global equity markets.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the latest unaudited consolidated management accounts of the Group and other information currently available to the Board, which has not been reviewed by the Audit Committee or audited by the auditor of the Company and the investment valuation is subject to market volatility and reflects the ongoing uncertainty in the global environment. Accordingly, the actual audited final results of the Group for the year ending 31 December 2025 may differ from the information disclosed in this announcement.

The audited final results announcement of the Company for the year ending 31 December 2025 is expected to be announced by the end of March 2026. Shareholders and potential investors are advised to read the audited final results announcement of the Company when it is published.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board
**Asia Financial Holdings Limited**
**CHIANG Yuet Wah Connie**
*Company Secretary*

Hong Kong, 25 November 2025

*As at the date of this announcement, the executive directors of the Company are Mr. CHAN Bernard Charnwut (Chairman & President), Mr. TAN Stephen, Mr. WONG Kok Ho; the non-executive directors are Mr. TATEGAMI Susumu, Mr. MORITO Tetsuya; and the independent non-executive directors are Mr. AU YANG Chi Chun Evan, Ms. NGAN Edith Manling and Mr. LI Lu Jen Laurence.*

* *For identification purpose only*