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(Stock Code: 662)

POSITIVE PROFIT ALERT

This announcement is made by Asia Financial Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2026, the Group is expected to record an increase of over 50% (the “**Profit Increase**”) in its net profit attributable to shareholders of the Company (the “**Profit**”) for the six months ended 30 June 2026 as compared to the Profit of about HKD423 million for the corresponding period in 2025.

Based on the information currently available to the Group, the Profit Increase is mainly attributable to higher profits from the Group’s investment portfolio, driven by the upturn in global equity markets.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the latest unaudited consolidated management accounts of the Group and other information currently available to the Board, which has not been reviewed by the Audit Committee or audited by the auditor of the Company and the investment valuation is subject to market volatility and reflects the ongoing uncertainty in the global environment. Accordingly, the actual unaudited interim results of the Group for the six months ended 30 June 2026 may differ from the information disclosed in this announcement.

The unaudited interim results announcement of the Company for the six months ended 30 June 2026 is expected to be announced by the end of August 2026. Shareholders and potential investors are advised to read the unaudited interim results announcement of the Company when it is published.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Asia Financial Holdings Limited
CHIANG Yuet Wah Connie
Company Secretary

Hong Kong, 5 August 2026

As at the date of this announcement, the executive directors of the Company are Mr. CHAN Bernard Charnwut (Chairman & President), Mr. TAN Stephen, Mr. WONG Kok Ho; the non-executive directors are Mr. MORITO Tetsuya, Mr. HIYOSHI Yusuke; and the independent non-executive directors are Mr. AU YANG Chi Chun Evan, Ms. NGAN Edith Manling and Mr. LI Lu Jen Laurence.

** For identification purpose only*